

# CALLAWAY COUNTY UNITED WAY

**GIVE. ADVOCATE. VOLUNTEER.**

**GIVE:** Give through your company's campaign, by mail - GIVE NOW!

**ADVOCATE:** If you know someone in need who could benefit from a service provided by a United Way agency pass along the information!

**VOLUNTEER:** Your passion can be just as powerful as your pocketbook!

## FALL CAMPAIGN KICK-OFF SCHEDULED

The fall 2010 United Way campaign will kick off on Friday, September 17. This year marks the 10th annual Radio-thon sponsored by local radio station, KFAL. One of the most exciting events held during the day are the penny drive results. Local students from each of the Callaway County schools, elementary through college, are interviewed to announce how much their school collected during the past drive. Last year students in the county collected \$9,978.03!

We hope you tune in to listen to the agency and penny drive interviews throughout the day, bid on the auction items, stop by for some BBQ and enjoy the car show. Check out the United Way website in the coming months for a final list of activities.

The Radio-thon also marks the beginning of our annual campaign. The CCUW goal has been set at \$260,000. Your donations will fund 13 local agencies that provide over 200 programs and services. Last year the Callaway County United Way agencies reported over 21,000 units of service to Callaway County residents.



## AGENCIES TO BE FUNDING DURING 2011

[American Red Cross - Callaway Chapter](#)

[Girl Scouts of the Missouri Heartland](#)

[Boy Scouts of America - Great Rivers Council](#)

[Homemaker Health Care, Inc.](#)

[Callaway County 4-H](#)

[Kingdom Projects](#)

[Callaway County Senior Center](#)

[Mid-Missouri Legal Services](#)

[Coalition Against Rape and Domestic Violence - CARDV](#)

[Our House: Caring for Callaway's Homeless](#)

[Family Counseling Center of Missouri](#)

[SERVE, Inc.](#)



[Callaway County YMCA](#)

**United  
Way**



**United Way of  
Callaway County**

**P.O. Box 793  
Fulton, MO 65251**

Phone: 573.642.0536

Fax: 573.642.0080

[kathy@callawayunitedway.com](mailto:kathy@callawayunitedway.com)

[callawayunitedway.com](http://callawayunitedway.com)

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today!**

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573-642-0536

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## **CCUW ADOPTS NEW COMMUNITY IMPACT INITIATIVE**

**Dental Initiative:** A community effort to provide much needed dental care to low income individuals in the county.

In early 2008, the Callaway County United Way and the Callaway County YMCA, along with many other community partners came together, through funding provided by the Missouri Foundation for Health, to conduct a comprehensive health assessment. The assessment earmarked eight priority issues of our community with Dental Health being one of the top concerns. Following community discussions of the assessment, a Dental Sub-Committee was formed to address the lack of dental care for the non-insured and underinsured individuals in our community.

Oral health is an issue of significant concern to many in Callaway County. The Dental Sub-Committee has been working toward a solution since 2008 and has made significant strides to rectify this situation. The Committee formed a partnership with the Family Health Center Dental Clinic in Columbia, Missouri to provide Callaway County adults with urgent dental care. Medicaid no longer funds dental services for adults in the state making this issue an even larger concern for our community.

The Dental Sub-Committee has established a voucher system. Low-income persons with urgent care dental needs can request a voucher toward their acute dental care costs. Individuals receiving care will

be required to make a small payment after the voucher and discounts are applied.

The services provided through this project are only for acute cases and it is the Committee's hope to eventually open a dental facility in Callaway County for those whose dental care needs are not currently met through existing dental practices. The Committee will actively be seeking other grants and donations to fund the urgent care program and the long-term goal of a federally qualified dental center.

Oral disease is an infectious, progressive disease that hurts everyone, from children to seniors in our community, and can lead to other health problems. Using the tools and technology available today, oral disease is almost 100% preventable. The next step is to provide the service and a facility for those that cannot afford it, as well as for those who exceed the service capacity of our existing dental practices.

The CCUW adopted the Dental Initiative as one of our Community Impact initiatives in May 2010. The Board feels that this project will address a much needed service in our community and wishes to support the efforts of the Dental Sub-Committee.

The CCUW recently applied for a grant from Kingdom Telephone Company and received \$500 to be applied toward the voucher system.