

**Community Impact Initiatives:** [2-1-1](#), [Born Learning](#), [Women2Women](#)  
[FamilyWise Prescription Discount Cards](#), [Cell Phone Recycling Program](#)

### GO GREEN: NEW Recycling Program



phones and the harmful chemicals within them – out of our landfills. The parts will be recycled and some phones will find new users such as our soldiers. And your donations will help thousands in Callaway County.

A list of participating businesses and agencies will be published soon. If your business would like to participate in our efforts to recycle cell phones simply click [here](#). You will receive a receptacle collection box. When the box is full simply seal and return using the attached pre-paid FedEx label. There is no cost to you. You will be helping the environment and you are contributing to the CCUW.

If you have any questions concerning this project please [email](#) or call 573-642-0536.



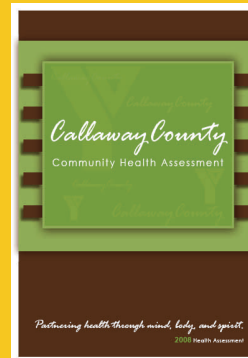
#### Did you know...

It is estimated that over 125 million wireless phones will be discarded this year! Wireless phones can be redistributed, refurbished or recycled - almost every part of a wireless phone is recyclable! Recycling your phone costs you nothing and contributes to the well-being of our planet.

Ever wonder what to do with those old, useless cell phones lying around your house? The Callaway County United Way has the solution.

The CCUW has partnered with The Wireless Alliance, a company in Colorado, to collect and recycle old cell phones. There is no cost associated with this project and the United Way will receive approximately \$2 for each phone donated. The program will keep cell

### Callaway County Community Health Assessment



The Callaway County YMCA recently partnered with other local community organizations, including the Callaway County United Way to compile a health

assessment. The group identified eight top concerns in our community. They are:

- Chronic Disease
- Family Violence
- Mental Health
- Physical Activity and Nutrition
- Dental Health
- Social Determinants of Health
- Safety and Injuries
- Alcohol, Tobacco & Substance Use

To view the full report click [here](#).

#### 14 Agencies

Over 200 Programs  
and Services

Helping nearly 10,000 people  
each year in Callaway County!

That's YOUR  
United Way!

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## Why give to the United Way ?

Actually.....

**"You don't give to the United Way.  
You give THROUGH the United Way."**

With one donation or a series of donations through a monthly credit card pledge, a contribution made individually or through an employee campaign you are able to simultaneously contribute to 14 agencies that provide hundreds of programs and services for our friends and neighbors in Callaway County.

The Board of Directors carefully reviews the agency's budgets and programs prior to determining the amount to be allocated to each agency. In addition, each agency performs an annual audit to assure the funds are used appropriately.

Nearly 90% of every dollar we receive goes to the agencies we fund. Our Board of Directors scrutinize the needs of our community and the agencies that serve it, funding those that can accomplish the most good. Our agencies provide over 200 programs and services that touch nearly 10,000 Callaway County residents each year - from the youngest child to the most senior adult - we all know someone that has benefited in some way. The Callaway County United Way makes sense and you can make a huge difference in the lives of many when you make a contribution!

## United Way Board of Directors

Board of Directors



United Way of Callaway County

During 2008 the CCUW established two additional board groups; an Advisory Board and Student Board—made up of students from Westminster College and William Woods University. We are very excited to have the added input and support from these two groups.

The Board will hear the requests of the local agencies next month at the annual agency hearings. The most difficult task of the Board will follow when we meet to set the goal for the fall 2009 campaign and agency allocations.

These decisions are made strictly on speculation. The Board must estimate the

amount we expect to raise during the upcoming campaign and allocate those funds to the agencies that need it the most. All the agencies are very important for our community. They all provide valuable programs and services to needy individuals in Callaway County. The Board looks at numbers serviced by each agency, the type of programs and services provided and the need for funds. The allocations set will be the funding that the agencies will receive during 2010.

Click [here](#) for a list of our dedicated Board members.

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